



# Collective Impact in Rural Communities

*Greater Gallatin United Way  
Keynote Address  
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People own  
that which they  
help to build.

Margaret Wheatley

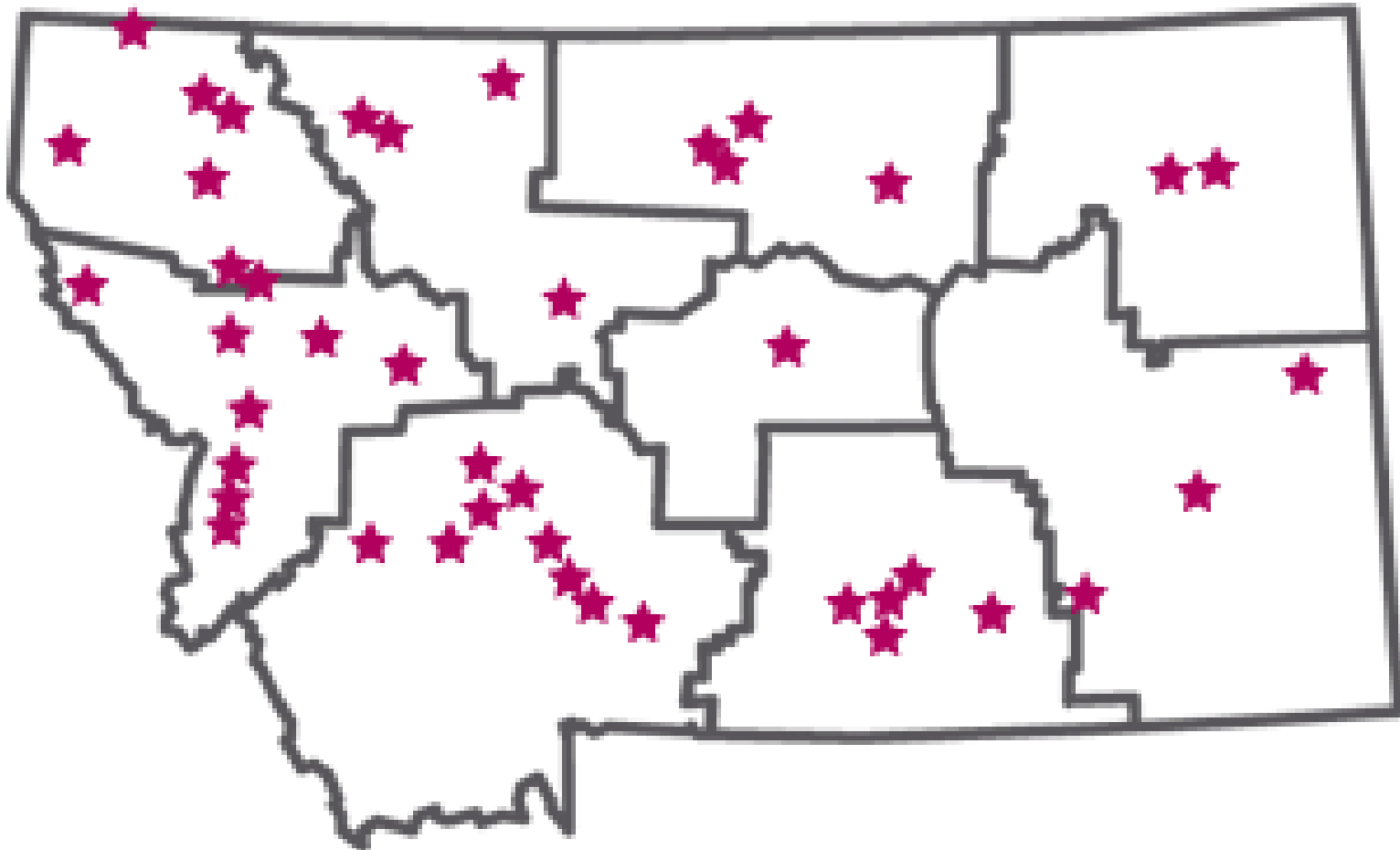






# ***Graduation Matters Across Montana!***

***There are now 58 GMM communities***







# Communities, businesses, schools & students plan GMM





# “Nothing about us, without us”



# Graduation & Dropout Report 2015

*Highest graduation rate recorded  
30% decrease in students dropping out*



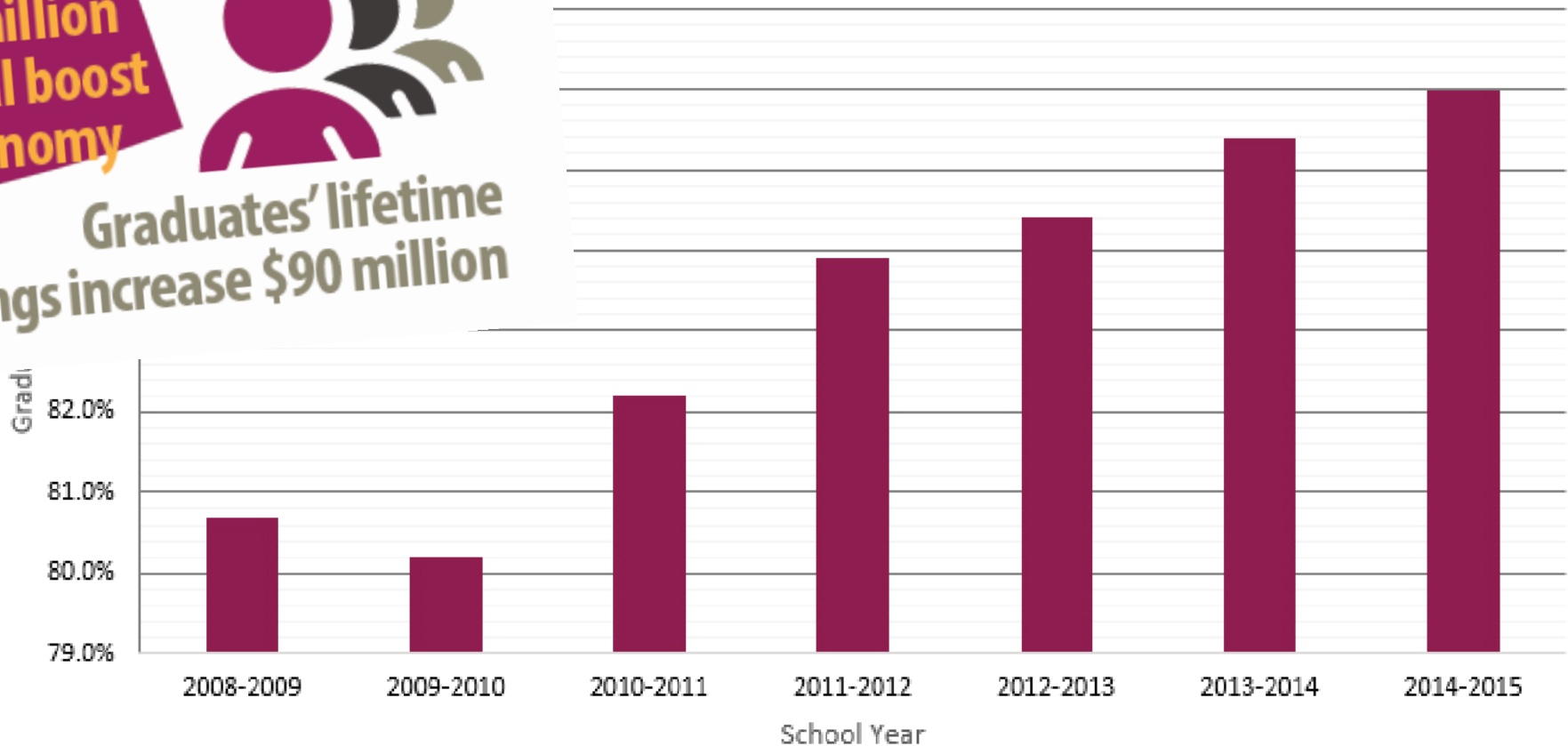
MT's graduation rate increases to 86%!

**\$6 million annual boost to economy**



Graduates' lifetime earnings increase \$90 million

State's Graduation Rate 2008-2015







# The GMM Framework

- 1: Convene a multi-stakeholder TEAM**  
Existing school-based team (incl. students & family)  
Community organizations that share mission of family wellness  
Main street business that care about strong economy/community
- 2: Know Your DATA**  
Multi-year trend data on how many, who, when students drop out  
Engage school, students & community in data-driven discussion
- 3: Implement PRACTICE**  
Based on what is already working locally and in Montana
- 4: Build Public Support - CELEBRATE**  
Posters, Pledges, Media

# *What is Collective Impact?*



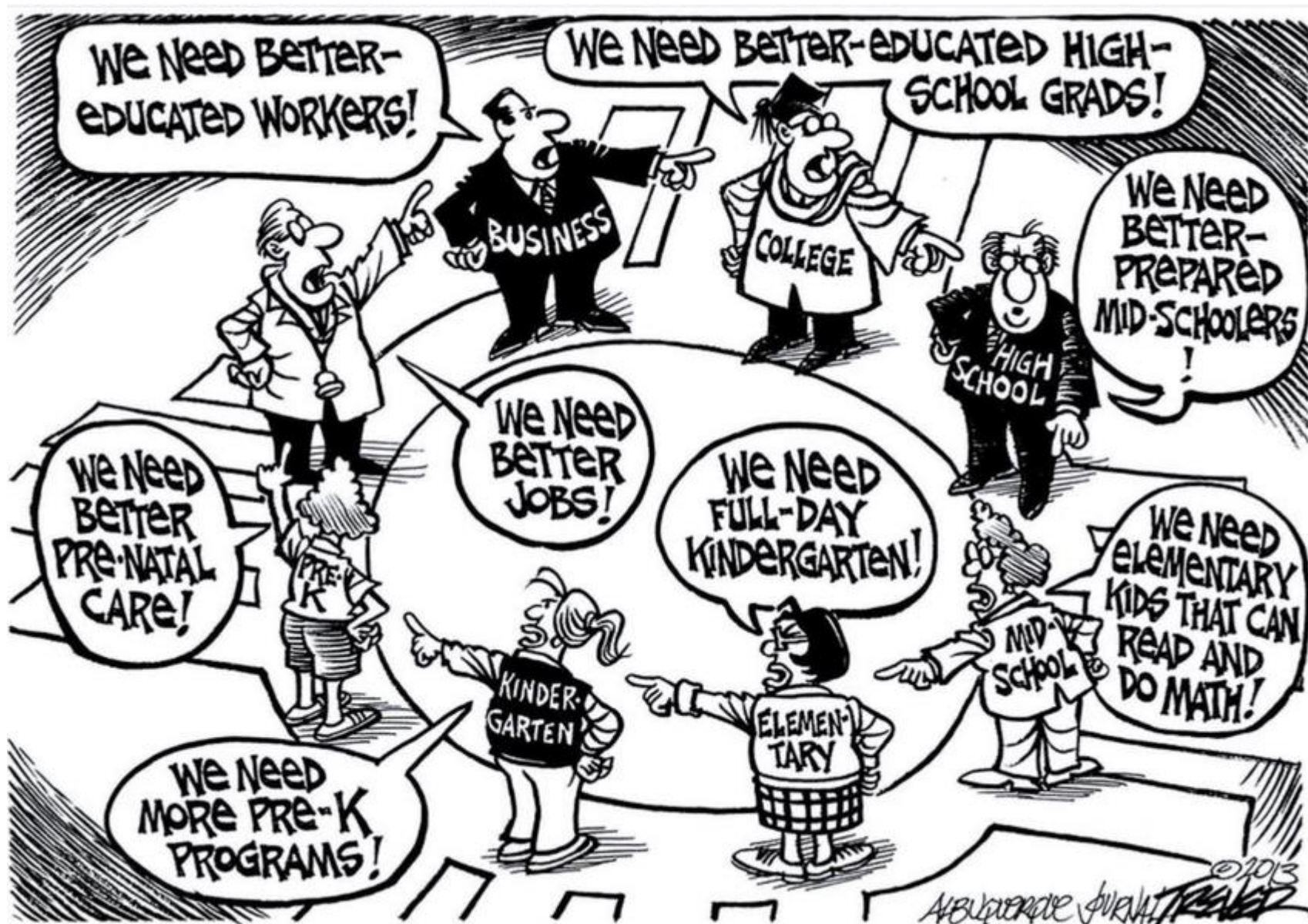
A disciplined, **cross-sector** approach to solving **complex** social and environmental issues on a **large scale**.



[www.tamarackcommunity.ca](http://www.tamarackcommunity.ca)



## Imagine a Different Approach – Multiple Players



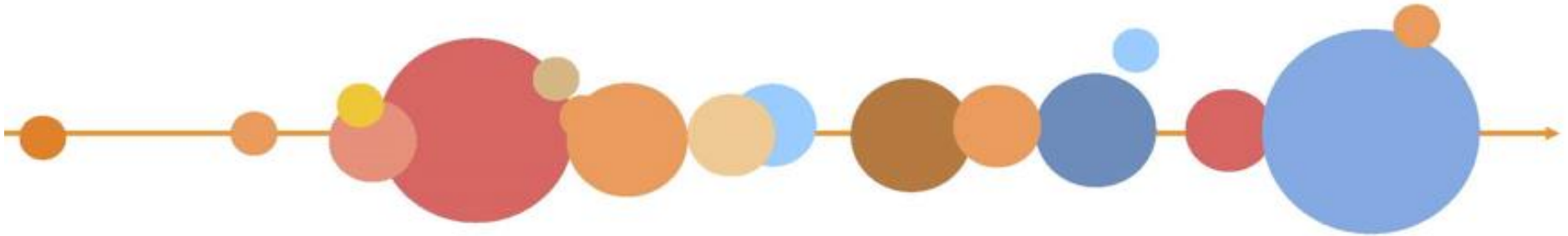
What's Our  
**Challenge?**



**PROGRAM RICH,  
SYSTEM POOR.**



What's Our  
**Solution?**



**Collective Impact**

# Collective Impact

## What it is NOT

- Single sector approach
- A focus on individual programs and single focused solutions
- Short-term impacts
- Collaboration as usual

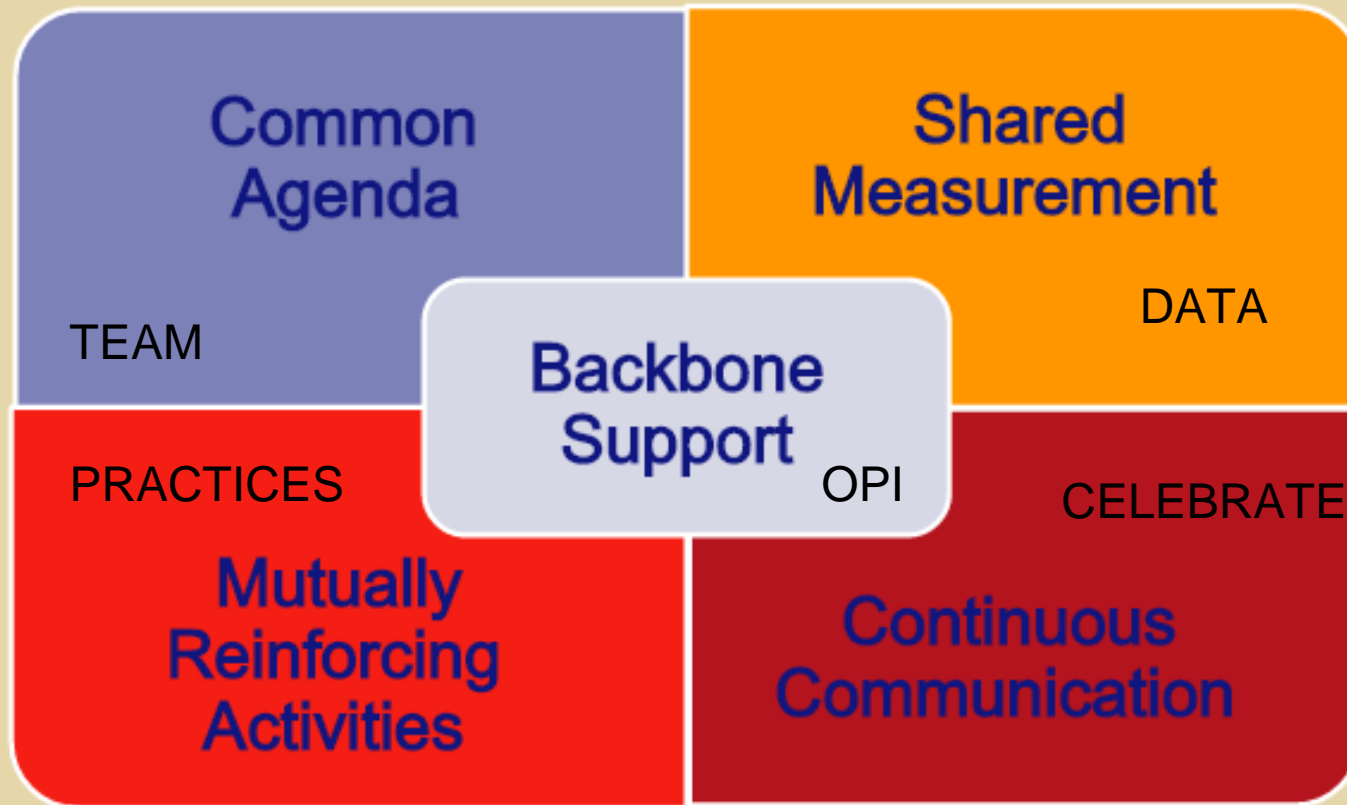


## ***3 Preconditions for Collective Impact***

- Influential Champion(s)
- Urgency of issue
- Adequate Resources



# Five Conditions of Collective Impact



Source: Stanford Social Innovation Review: Collective Impact (Winter, 2011)

# Action Commitments

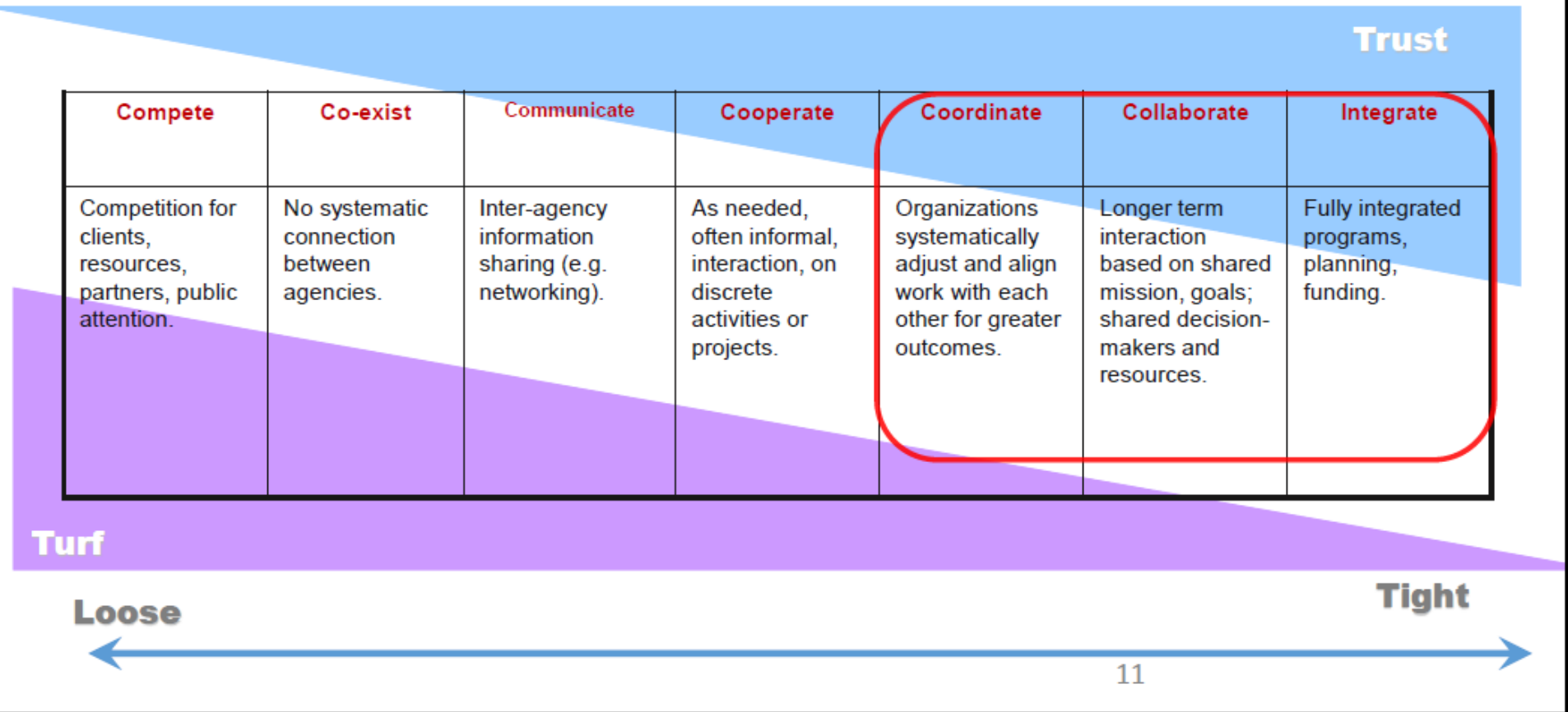


2016  
**CONVENING**  
EXPLORING  
March 22–23 2016

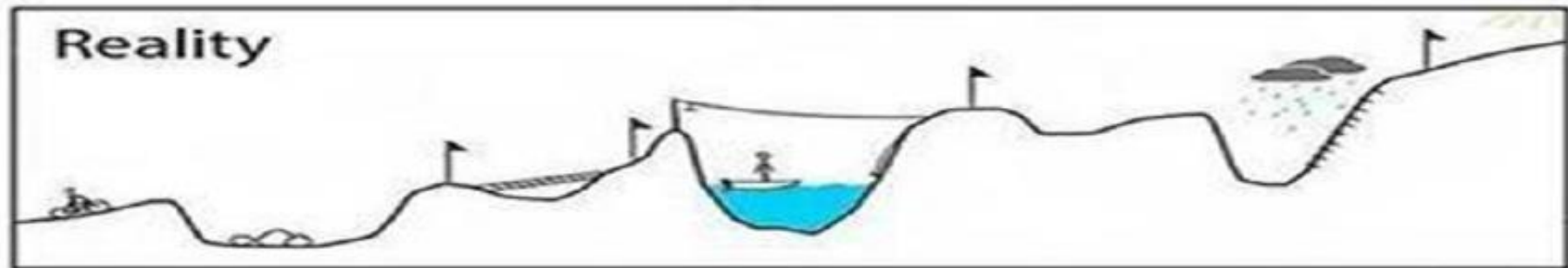
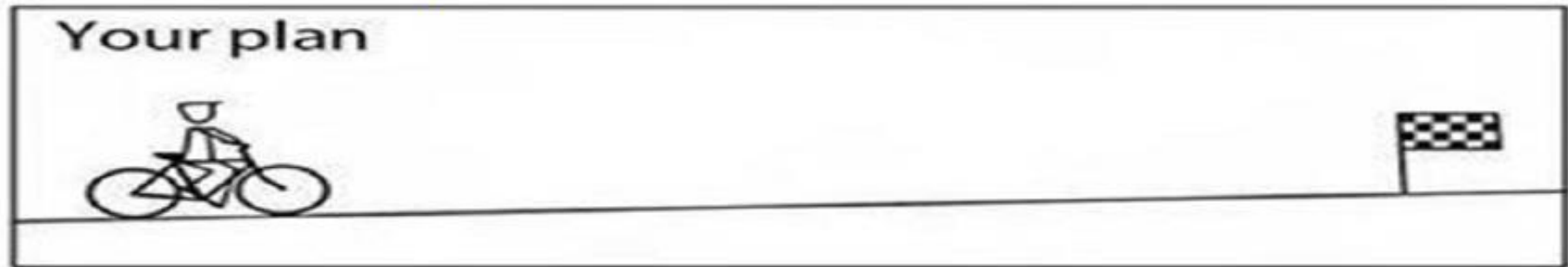
**Strive Together**  
Every child. Cradle to career.



# The Collaboration Spectrum



# Our work ...



Never doubt that a small group of thoughtful, committed people can change the world. Indeed, it is the only thing that ever has.

Margaret Mead





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